



presents the

Certificate in Male Development

A results-producing, idea-generating, 2-day seminar with case studies designed to revolutionize the way you work with males. Improve your skills in:

- Working Effectively With Males
- Teaching & Training Males
- Funding Your Male Development Program
- Developing Coaching & Presentation Skills

**SEMINAR
LOCATION & DATES**

Pasadena, CA
June 27-28, 2007
August 22-23, 2007

Developed and Personally Conducted by
RODNEY D. WALKER, M.B.A., M.A.

PROVEN STRATEGIES FOR IMPACTING YOUNG MALES

SEMINAR CONTENT

Certificate in Male Development (Two-Day Seminar)

Working Effectively With Males:

- Discover Current Trends in Male Development
- Learn Best Practices in Male Development
- Vital Ingredients To Impact Males Lives
- Understanding & Relating To Males
- Strategic Steps To Get Community Support
- The Male Institute Development Model

Teaching & Training Males:

- Conducting Effective Assessments & Evaluations
- Incorporating Activities Into Male Training
- Using Our Time Saving Forms & Resources
- Steps To Develop An Effective Curriculum
- Learning Cycles & Abilities To Retain
- Explore Different Types Of Learning Styles
- Discover 3 B's For Top Notch Male Curriculums
- Learn Lessons From *The Basic Of A Man*

Funding Your Male Development Program:

- How To Write A Successful Proposal
- Learn How To Find Funding Sources
- Discover Secrets of Successful Grantwriting
- Best Practices In Grant Writing
- Learn How To Finish A Proposal Quickly

Developing Coaching & Presentation Skills:

- Coaching Males In Skill Development
- Essential Skills For Communicating Professionally
- Preparing & Presenting Your Ideas Successfully
- How To Address Groups Of Varying Sizes
- Communicating From The Heart
- Communicating With Passion

You Receive All This & More! For Just:
\$495 (when you register early- regular investment \$595).

Please note: Prices subject to change without notice

HOW YOU WILL BENEFIT FROM THIS SEMINAR

Your seminar is built around thought-provoking and result-oriented case studies and best practices designed to reveal what your most visionary and forward-thinking peers are doing to positively impact young males lives. This proven learning method has numerous advantages, including...

- **You learn, first hand, what the most successful male development programs are doing, the results they are getting and their strategic thinking behind their actions.**

- You enhance your ability to research, locate, and develop award-winning proposals to submit to corporations, foundations, and government agencies.

- **You explore innovative ways to coach and present trainings to males in a ways that captures their attention and motivate them to positive action.**

- You are introduced to a wide-range of creative ideas and get step-by-step guidance on how to implement similar strategies for your own program.

As with other Walker & Associates programs, your day will be practical and specific. You will open your eyes to new challenges, new opportunities, and new perspectives to increase your effectiveness in developing positive males.

WHO ATTEND OUR SEMINAR

- Executive Directors
- Program Directors
- Juvenile Officers
- Ministers
- Social Workers
- Education Consultants
- Police Officers
- Mentor Coordinators
- Alternative Ed. Workers
- Guidance Counselors
- Fatherhood Trainers
- Men Ministry Leaders
- Career Counselors
- Boys Club Leaders
- Youth Workers
- Gang Prevention Trainers
- Educators & Teachers
- Many More...

SAVE MONEY...REGISTER EARLY...SEATING IS LIMITED

Call (626) 396-9593 or On-line at www.maleinstitute.com

POWERFUL TRAINING TO MAKE A DIFFERENCE

YOUR SEMINAR LEADER



Rodney D. Walker, M.B.A., M.A., is uniquely qualified to conduct this seminar. He has worked with thousands of educators, organizations, and young males assisting them in their development toward manhood. More than 20,000 professionals, youth, parents, and adults have attended his seminars, workshops, and presentations. He has authored several curriculums and audio/video learning packages. In addition to having two master degrees, Rodney is a graduate of the University of Texas in Austin, and has completed a Certificate in Nonprofit Management from Duke University, and the Passing the Mantle Certificate program from the University of Southern California and is an alumni member of Leadership Austin.

TALK TO THE SEMINAR LEADER BEFORE YOU REGISTER

If you have questions about the suitability of this program for your purposes, do not hesitate to call Rodney D. Walker directly at (626) 396-9593.

ON-SITE TRAINING

We can customize this seminar to fit your organization's needs. It can be presented to your group at a time and location that is convenient for you. Also available:

- One-on-one coaching
- Consulting services
- Follow up support
- Special group rates

For more information call:
(626) 396-9593

LOCATION & DATE

Pasadena
Flintridge Foundation
Retreat Center
236 W. Mountain Street
Pasadena, CA 91103

June 27-28, 2007
August 22-23, 2007

EARLY BIRD REGISTRATION

Standard Registration: is \$595 per participant.

Early Bird Registration: To reserve your seat for only \$495, simply call and charge your registration to Visa, MasterCard, American Express or Discover at least 14 days prior to the seminar.

Group Discounts Also Available. Call for details.

REFER A COLLEAGUE & RECEIVE A VALUABLE BENEFIT

If you have friends and associates who would benefit from this program, you could receive a valuable gift. Your choice of one of these for each participant you refer:

- **Time Saving Grant Forms (\$25 value)**
- **Grant Writing Booklet (\$30 value)**

Here's how it works. Write your name on the registration coupon in the space marked "Referred By". Photocopy the complete announcement and send it to interested colleagues. If you register and attend the seminar, you will receive a certificate which may be exchanged for any of the resources mentioned above for each person you refer who registers and attends. Those registering by phone will be asked if they were referred to ensure you receive credit for the registration.

CLINIC INCLUDED: BRING YOUR QUESTIONS/ PROBLEMS

For part of the afternoon your seminar becomes a results-producing, problem-solving, opportunity-generating clinic. Bring your questions and problems. They will be solved on the spot - with particular emphasis on how to work effectively with males and funding strategies. If follow-up information is required, Rodney will call you the very next day with the added information. If you have a question or problem which you believe will require research, please feel free to send it in before the seminar.

If you have participated in a Walker & Associates-conducted Clinic in the past, you know what benefits you are in for.

WHAT YOU WILL RECEIVE

- Male Development Resource Guide
- 15 Hours of Useful Training
- Members Only Resource Access
- Male Workbook Teacher's Guide
- Male Pre & Post Assessment Forms
- Male Reproducible Forms
- Male Development Certificate
- CEU credit hours for professional certification & licensure

Register today!

Visit us today at www.maleinstitute.com

HERE'S WHAT OTHERS ARE SAYING ABOUT US

"Rodney Walker led training for our staff...30 of our program staff were present for his training. Rodney achieved a great deal of success...the training was substantive...and we recommend him highly."

Hilary Crahan, Executive Director
Boys & Girls Clubs of Pasadena

"In my 9 years of Prevention and Counseling work with Adolescent I have attended many trainings, but none were able to bring the creative and fresh approach towards working with males as yours provided."

Anthony C. Dotson
Drug Prevention Coordinator

SEMINAR GUARANTEE

If, after attending this seminar, you are not fully satisfied within the first two hours that we have delivered everything promised in this brochure, simply notify the seminar administrator and we will refund the entire registration fee, no questions asked.

TAX DEDUCTIBLE

All expenses of continuing education (fees, travel, meals, lodging) undertaken to maintain and improve professional skills are deductible (Treas. Reg. 1-162-5, Coughlin vs. Commissioner, 203F 2d 307). Check with your tax advisor.

CEUs AWARDED

This program is approved for continuing education units. Such unit may have value for professional certification and licensure now or in the future. If you would like to receive a CEU Certificate, please send your written request to the address below.

IT'S EASY TO REGISTER

Regular Tuition: \$595 per participant
Early Bird Registration: \$495 per participant,
Group discounts are available.

MAJOR CREDIT CARDS ACCEPTED.



REGISTERING EARLY SAVES YOU MONEY!

Certificate in Male Development Training Registration Form

Name _____

Title _____

Company _____

Address _____

City _____ St. _____ Zip _____

Phone # () _____

E-mail _____

Visa Master Card Discover

AmEx Enclosed Check

Acct. # _____ Exp. Date _____

Authorized Signatures _____

Date of Seminar Attending _____

Referred By _____

BY PHONE: Call us now at (626) 396-9593

BY MAIL: Send registration form to:
Walker & Associates
P.O. Box 701
Pasadena, California 91102
Make checks payable: Walker & Associates



PRSR STD
U.S. POSTAGE
PAID
PASADENA, CA
PERMIT # 448

If undeliverable as addressed, please forward to Training Director.

Visit us on-line today!
www.maleinstitute.com